

ACHIEVING LEARNING EXCELLENCE
DEVELOPING COMMUNITY ENGAGEMENT
BUILDING INSTITUTIONAL STRENGTH

annual report

ST. LAWRENCE COLLEGE

2011 - 2012



St. Lawrence
College

BROCKVILLE CORNWALL KINGSTON

A photograph of three students sitting at a desk in a classroom, focused on their work. The student on the left is a young man with short brown hair, wearing a dark blue t-shirt with a colorful graphic. The student in the middle is a young man with dark hair, wearing a white polo shirt with a blue diamond pattern. The student on the right is a young woman with red hair tied back, wearing a dark blue hoodie. They are all looking down at papers on the desk. The background shows a window with vertical blinds and a white pillar.

student success

IS OUR SUCCESS



**FROM THE CHAIR OF THE BOARD OF
GOVERNORS AND THE PRESIDENT AND CEO
OF ST. LAWRENCE COLLEGE**

It is an honour to present St. Lawrence College's 2011-2012 Annual Report, detailing our tremendous accomplishments at the mid-point of our 2010-2013 Strategic Plan.

It is an exciting time at St. Lawrence College and we have much to celebrate. We continue to make great strides in the achievement of our vision — to be a great learning college — while consistently focusing on our mission — to meet the learning needs of our students and our communities. Remaining focused on the strategic priorities of learning excellence, community engagement and institutional strength will allow us to successfully meet the evolving needs of our students, our communities and labour markets.

Our students' achievements are recognized within our communities and at a national level. They experience advocacy through local and global initiatives and apply new knowledge and modern technologies to real-world situations. Students and graduates tell us through our Key Performance Indicators (KPI) that we continue to provide the tools they require to succeed in their chosen fields.

Our students come to us with a great desire to learn and succeed, and their success is our success. By providing programming that meets their learning needs, faculty excellence, and outstanding support systems, St. Lawrence College will continually produce career-ready graduates.

Our ability to respond to the ever changing needs of our students is further developed through essential partnerships and by investing in our staff. Building stronger community ties and offering more opportunities for personal and professional development will enhance our ability to deliver on the promise of making St. Lawrence College a great place to learn and work.

We look forward to the year ahead, which promises to be exciting for our college community.

Chris Whitaker, President and CEO, St. Lawrence College

Paul Fitzpatrick, Chair, St. Lawrence College Board of Governors

**St. Lawrence College
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2011-12**

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overall:

THE GOOD NEWS

First Year Enrolment Up Five per cent at St. Lawrence College

Over the past several years, St. Lawrence College has focused on both local and international recruitment strategies. These efforts are paying off with higher enrolment numbers at all three campuses.

“Over the last decade our student population has nearly doubled,” explains Gordon MacDougall, Senior Vice President, Advancement, Student & External Affairs. “Community Service programs along with Health Sciences and Justice Studies are still the most popular programs for our students and they reach capacity quickly.”

The total enrolment for the College is over 6000 students with the following campus totals: Brockville, 739; Cornwall, 1062; Kingston, 4729. International students from more than 40 countries are attending the College in a wide array of programs.

MacDougall adds, “We continue to focus on providing relevant programs that respond to the needs of the global workforce.”

Top Marks for St. Lawrence College!

An education from St. Lawrence College prepares students for successful careers. The Key Performance Indicator (KPI, 2012) data shows that 87.9 per cent of the most recent graduates found work within six months of graduation. This number is well ahead of the provincial rate of 83 per cent.

I am working as a Human Resources Officer at the Upper Canada District School Board in Brockville while completing the Bachelor of Business Administration at SLC with Laurentian University. The SLC teachers were so knowledgeable in their fields, giving real-life examples about how the lecture information is used in the real-world. The ability to bridge into the degree program upon completion of the diploma program is also a great and worthwhile experience. I recommend St. Lawrence College all the time because it is an amazing school with a great reputation and culture.

Casie Jones, Business Administration - Human Resources

St. Lawrence College combines academic education with in-demand skills training, delivered by a faculty of experienced industry professionals. SLC remains committed to the success of students, and the employment and satisfaction data of our graduates reflects this. KPI found 81.3 per cent of graduates are satisfied with their college education.

St. Lawrence College provided me with a competitive edge over other job seekers who are relying solely on experience. SLC is known nationwide for excellent training and small class sizes to get value from every dollar invested in post-secondary education. Serving in the College's restaurant "Essence" and preparing meals to order for real patrons were amazing practical experiences. All of my professors have extensive industry experience in their relative fields, strong academic credentials, and teach in well-equipped labs. They take your comprehension of course material very seriously, and I really feel as though our success in the program is a personal goal for each individual professor. I'm very enthusiastic to return to the College next year to complete the Travel and Tourism program.

Isabel Martineau, Hospitality Management - Hotel and Restaurant

The KPI data also found that 92.3 per cent of employers were satisfied or very satisfied with the quality of the educational preparedness of the St. Lawrence College graduates they hired.

I have accepted placement students from St. Lawrence College's Biotechnology Program in my lab for the past three years and I continue to be impressed with the quality of the trainees. It is clear that they are acquiring key skills and are being well prepared for work in the biotechnology field. My experience with the College has been great. In fact, my current laboratory technician is a graduate of this program.

Erik J. Suuronen, PhD, Director of Cardiovascular Tissue Engineering

Dept. of Surgery, Dept. of Cellular & Molecular Medicine, University of Ottawa Heart Institute

A young woman with long brown hair, wearing a black top, stands in a classroom. She is holding a small white piece of paper. To her left, a blonde woman in a white shirt is partially visible, and a man in a dark suit and tie is standing in the background. The room has a yellow wall and a desk in the foreground.

achieving

LEARNING EXCELLENCE

Centre of Excellence in Renewable Energy – It's Easy to be Green at SLC!

At St. Lawrence College, we're proud of the many green initiatives undertaken across all three campuses. We are leading the way in promoting renewable energy in Canada by offering unique programs, the Sustainable Energy Applied Research Centre (SEARC), and implementation of sustainable retrofits to our buildings.

The unique cluster of renewable energy academic programs includes Energy Systems Engineering Technology (the first program in Ontario), Wind Turbine Technician, and Geothermal Technician. Our experienced faculty is actively engaged with industry professionals and stakeholders to provide cutting-edge education for the green careers of tomorrow.

SEARC's mission is to provide applied research services to small and medium-sized enterprises in the renewable energy industry within Eastern Ontario. SEARC strives to increase the economic development of the region and create new quality jobs by increasing the capacity of St. Lawrence College to transform the results of research and development into economic activities easier and faster.

Recent upgrades to our campus facilities mean that not only are we saving \$585,000 in energy costs annually, we're also reducing our utility consumption and greenhouse gas emissions by 1,400 tonnes per year. That's the same as saving 270 trees or taking 375 cars off our roads!

At the Kingston Campus, over 1200 solar modules were installed on three separate rooftops. It is estimated that this project will generate over \$200,000 annually in revenue for the College. At the Brockville campus, approximately 442 solar modules are operational on the rooftop of the main building and will generate an estimated revenue of \$80,000 per year! Not only that, but this project is also the first educational project of its kind in Canada, as it combines power generation with interactive student learning.

Students enrolled in the College's Energy Systems Engineering program will be able to gather real-time solar data and learn how the effects of different tilt angles, flat versus sloped rooftops, different types of inverters and different geographic locations impact solar power

generation. This valuable information will not only be used by the solar industry but it will also assist students in learning how to optimize solar system design.

Sustainable Energy Symposium Focused on Innovative Energy Technology Solutions

Leading industry players, top educators, and visionary government agencies took part in the Sustainable Energy Symposium in March at the Kingston campus. The goal of the day-long forum was to further develop plans that will position Ontario and Canada as leaders in energy innovation in the 21st century.

The symposium featured several keynote speakers including Dr. John MacDonald, Chairman & CEO Day4Energy Inc. Dr. MacDonald is known as a true visionary and entrepreneur in the space technology and renewable energy industry. As well, Mr. Michael Carten, Chairman & CEO Sustainable Energy Technologies Inc. addressed the symposium. He has represented some of Canada's largest energy companies and been an advisor to both federal and provincial governments.

The symposium also included highly informative and engaging panel discussions by industry experts and experienced individuals, college student research project presentations, industry exhibits and a tour of the Sustainable Energy Applied Research Centre.

Building Behavioural Solutions

St. Lawrence College was pleased to host the third annual Building Behavioural Solutions conference in April in partnership with the South East Region Autism Service Providers. The conference focused on fostering strategies for everyday applications.

"We were thrilled to have such high profile speakers and presenters in this field participate," said Kim Trudeau-Craig, one of the conference organizers and a professor in the Behavioural Science Technology program at St. Lawrence College. "Graduates from our three programs in the Behavioural Sciences are highly regarded and hosting this conference for the third year

was a great way to continue to build our reputation and connection with our community.”

The conference featured Dr. Hank Roane, Associate Professor, Department of Pediatrics – Upstate Medical University; Joanne Ritchie, Autism Spectrum Program – Children’s Hospital of Eastern Ontario; Ross Violo, Behaviour Therapist – Ontario Shores Centre for Mental Health Sciences; Heather J. Kadey, Clinical Instructor, Department of Psychiatry – Upstate Medical University; and Deborah Dimmick Smith, Professor/ Bachelor’s Program in Behavioural Psychology at SLC.

The conference also included a Behavioural Science Technology 40th anniversary celebration.

ing pregnant women through the labour and delivery process, teaching English and Math at local orphanages and striking up conversations with community members. The word ‘advocacy’ has taken on a new meaning to many of us and although our advocacy initiative has empowered the Watamu community to make positive changes, the experience was reciprocated. It has helped us to understand the importance of advocacy on a different level. Recognition of this importance is what makes the best advocates.”

The students formed strong bonds with the children at the orphanages, worked side-by-side with skilled craftsmen and masons at the build site, helped with the delivery of seven babies, delivered essential medicines, and immersed themselves in the community.

“This is a unique opportunity for students to experience advocacy on a global level,” explains Professor Brian Wilcock. “These students experience personal and professional growth and will be forever changed as a result of being involved with this initiative.”

This trip was made possible by student fundraising, donations from families and the business community, and generous bursaries for each student from the St. Lawrence College Foundation and the Student Association. The Kinsmen Club of Kingston donated \$8,840 toward the purchase of local building materials and paying skilled Kenyan workers to perform the labour.

St. Lawrence College Students Find Success at Business Case Competition

St. Lawrence College students were awarded a Scotiabank award for their work at the country’s most prestigious national collegiate level case competition. Mélanie Vézina, Brandon Osborn, and Chantale Léger formed the St. Lawrence College Cornwall campus team, one of 30 teams competing at the 7th annual Vanier College BDC Case Challenge in Montreal in February.

The student teams put their analytical skills and business savvy to the test, creating and pitching a viable marketing plan for a business problem to a panel of judges.



SLC students get international advocacy experience in Kenya

Child & Youth Worker Students Work in Africa

Fifteen students experienced a life-changing, educational two-week journey in March when they helped build a maternity ward and implemented therapeutic games and activities for children at three orphanages in Watamu, Kenya.

Third-year Child and Youth Worker student, Lyndarae Kupkee says the trip helped her better understand the importance of global advocacy. “Our trip to Kenya opened up our eyes in a way that can’t be described with words or pictures. We immersed ourselves in the Kenyan culture every opportunity we were given; aid-

“We were very proud to represent St. Lawrence and prove that no matter what school you come from and how many students attend your school, you can definitely be a contender,” said Chantale Léger, a third-year student in the Business Administration program. “I would definitely do something like this again and recommend other students to participate.”

Brandon Osborn, also a third-year student in the Business Administration program, said the experience was phenomenal. “It really meant a lot to be selected to represent our campus because the best marketing students in the country were in the competition.”

“We are all going to take away something from this experience whether it’s new skills, confidence or a sense of accomplishment,” said Mélanie Vézina, a third-year student in the Business Administration – Accounting program. “I feel as though I have the confidence to do better in all of my presentations down the road.”

The team was led by marketing professor Michel Pilon. Students from St. Lawrence College’s Kingston campus also took part in the competition.

SIFE SLC Team Named One of Two Regional Champs

The St. Lawrence College SIFE team was declared one of two regional champions at the 2012 Scotiabank & SIFE Go Green Challenge.

Students In Free Enterprise is a team-based program that encourages post-secondary students to address relevant economic, social and environmental issues by developing projects that empower others to improve their quality of life and standard of living.

The SIFE teams from St. Lawrence College and the University of Windsor stood out to the judges because of their dedication to helping local businesses green their operations. These teams will compete at the national level at the 2012 Advancing Canadian Entrepreneurship (ACE) National Exposition in Calgary, Alberta. The St. Lawrence team won the 2011 national championship.

“Canadians are increasingly interested in reducing their impact on the environment and this competition speaks to students’ eagerness to develop new and innovative ways to help them do just that,” said Kaz Flinn, Vice President of Corporate Social Responsibility for Scotiabank.

SIFE St. Lawrence College has used green practices to make the Partners in Mission Food Bank more sustainable. They replaced five chest freezers with a commercial walk-in freezer and received approval for the installation of solar panels to generate green energy while providing income through the sale of excess energy back to the Ontario grid. This project has resulted in \$38,000 in annual operating savings and diverted 8,894 kg of carbon emissions.

St. Lawrence College Esthetics Students Bring Home More Medals

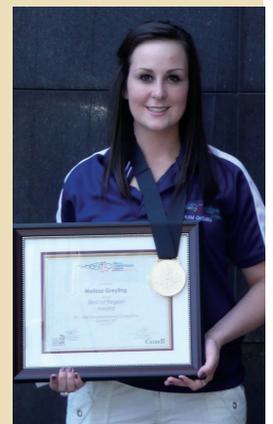
St. Lawrence College Esthetician graduate, Melissa Greyling won both the 2011 Provincial and National Skills Competitions.

She took the Ontario title in May before competing in the two-day National Skills Competition in Quebec City in June. The Esthetics Skills Competition allows students to perform numerous skills including high level manicure, pedicure and facial services, and make-up application under the watchful eyes of professional judges.

“The fact that I won gold at both competitions is a testament to the quality of the course itself and the quality of the instructors,” said Melissa. “My year at St. Lawrence College was an amazing experience! Thank you for helping me achieve my dream.”

Another graduating student, Rachel Spiers won silver at the provincial competition in Kitchener/Waterloo.

“We are so proud of our students,” said Diana Boboti-Senis, program coordinator of Esthetics. “In the last three years, students from our program have won three gold medals, one silver, and one bronze -- proof that our students receive excellent training!”



2011 Ontario Skills Competition winner, Melissa Greyling

SLC supports First Generation students

Nearly one-third of incoming students to St. Lawrence College are first generation students; their parents or guardians have never attended a post-secondary institution.

“We are in a catchment area where a large percentage of parents don’t have a post-secondary education so they are unable to offer first hand guidance to their children as they navigate their way in and through the college system,” explains Eleanor Condra, First Generation Coordinator. “Student Success Facilitators at each campus are aware of the unique needs of First Generation students and offer support, guidance and information about services in the event students face academic or personal challenges.”



Eagle Learning Cafe on Cornwall and Kingston campuses

First Generation funding from the Ministry of Training, Colleges & Universities allows St. Lawrence College to connect with students through college preview days, orientations for students and their families before classes begin, workshops geared to student success throughout the semester, and bursary application guidance. St. Lawrence manages the First Generation bursary program which awarded 21 students with funding this year.

Tiffany Brown will graduate from the Social Service Worker Program in June. Born and raised in Kingston, Jamaica, she moved with

her family to Canada at 13 and is the first in her family to attend post-secondary. “I encountered plenty of challenges because I didn’t know what to expect. Everything was new to me - assignments, tests, OSAP, bursaries, college services, and timetables. The college’s support services (tutoring, Eagle Learning Café, and student success facilitators) have helped me overcome those challenges. I am extremely proud and really excited to graduate. Moving on to the workplace and finding myself in this world.”

Back to Business at St. Lawrence College

The St. Lawrence Business program will return to the Brockville campus in September. Business leaders have been calling for the return of the two-year program after it was suspended a number of years ago.

Brockville Campus Dean Doug Roughton made the announcement at a Brockville Chamber of Commerce event in March. “You told us that you needed skilled and knowledgeable graduates to run your businesses. We listened.”

The program is ideal for students seeking a comprehensive business education to prepare them to succeed in a variety of career paths. Students acquire knowledge and practical skills in several key areas such as accounting, marketing and human resources.

The St. Lawrence College Foundation will award five “Brockville Back to Business” bursaries valued at \$1000 to full-time students in financial need.

The Business program is the first step of a unique opportunity to complete two diplomas and one degree in just five years. Successful completion results in an Ontario College Diploma and direct admission into the third year of the Business Administration program on the Cornwall campus. Upon successful completion of that program, students are eligible to enter the third year of the Bachelor of Business Administration program on the Kingston campus.

Distance Education Offers More

Whether on campus or through an electronic classroom, St. Lawrence College continues to

help students achieve their educational dreams. The Distance Education department is pleased to offer the Police Foundations full-time program beginning this fall. Other online programs include the Early Childhood Education Diploma, Occupational Health Nursing Graduate Certificate and RN Emergency Nursing Certificate.

CGC Invests \$10,000 in St. Lawrence College Foundation

Students in the Geothermal Engineering Technician program will receive a financial boost from the Canadian GeoExchange Coalition following a \$10,000 contribution to the St. Lawrence College Foundation. The gift will establish an endowed bursary fund, which will be matched by the Ontario Trust for Student Support initiative. The resulting \$20,000 endowment will generate an annual award of \$1,000 for a student in financial need.

St. Lawrence College's Geothermal Engineering Technician program, designed in cooperation with the Canadian GeoExchange Coalition, will produce skilled workers for the geothermal energy industry. It combines hands-on experience with theory, addressing geothermal system sizing, specification and design for residential and industrial-sized applications.

Coursework includes fundamental engineering maths, relevant sciences and thermodynamics with graduates trained to work in the geothermal heat pump field as system installers and designers. The need for this program continues to grow as the demand for clean, renewable and domestic energy escalates.

In 2006, CGC and industry stakeholders made a commitment to work with Canadian colleges to build and incorporate training in the curriculum. St. Lawrence is one of 18 Canadian colleges or college system members in the CGC Education & Training Network.

SLC Partners with the Disney International College Program

Twelve first and second-year Business students spent six months in Orlando, Florida earning university credits from Florida State University



while working in paid positions at Walt Disney World.

"I was so honored to be a part of SLC's Disney Dozen," said John Relyea-Voss, a first-year Business Marketing student. "The internship gave me the opportunity to work with one of the world's most respected employers, interact with international guests and employees, and gain real-world job experience that directly relates to my chosen career path."

SLC is one of the only Canadian colleges to offer this program, which allows students to gain a competitive advantage through fundamental knowledge, career training and international exposure. It adds diverse education and real-world experience to students' professional resumes while incorporating a little Disney magic along the way.

"I had vacationed with my family at Walt Disney World and absolutely loved it," explained Rebecca Kirbyson, a first-year Business Administration, Human Resources student. "Everything is larger than life, exciting and memorable so when the opportunity arose for me to work there while gaining credits that contribute to the St. Lawrence Business program, there was no way I was going to turn it down!"

SLC students can get international business experience through a unique internship opportunity at Disney



developing

COMMUNITY ENGAGEMENT

Corporate Learning and Performance Improvement

St. Lawrence College's Corporate Learning & Performance Improvement (CLPI) program offers solutions that clients can apply to make a positive impact on their businesses. Supporting organizations and individuals in the communities the College serves, the program designs, delivers, and manages training and human resource services to develop an effective workforce.

Corporate Learning & Performance Improvement resolves clients' training needs with cost effective and practical methods. The client list from both the public and private sectors continues to grow and includes 3M, the Algonquin Lakeshore Catholic District School Board, Community Care Access Centres of Eastern Ontario, CORCAN and Correctional Services Canada, StarTek, and WTC Kingston.

CLPI strives to help clients become more productive, increase profitability, and be better positioned to leverage today's technology to meet emerging trends. The five facets of CLPI are Contract and Compliance Training; Community & Employability Programs; Employment Service Skills development training; and Professional development for managers.

The CLPI offices are located on the Brockville and Kingston campuses and there are satellite Employment Service operations in Ottawa, Kingston West, and Sharbot Lake.

Carpentry Program Brings Youth and Job Skills Together

Nineteen students from the Youth in Carpentry program at St. Lawrence College received hands on job training last summer building an accessible gazebo and accessible ramp. The Maycourt Club of Brockville funded the project in Hardy Park at the playground and band shelter. On rainy days, the young workers headed to Gord Watts Municipal Building to build docks for city-owned islands on the St. Lawrence River.

"We learned things that you don't learn in a traditional classroom," said participant Jordan Davidson. "This program has helped me gain confidence and I really appreciate the chance to update my resume and the prep work for searching for a job."

"Everyone is a winner," said Mike Laking, Manager, Community Outreach & Corporate Learning, St. Lawrence College. "Our youth are able to garner important skills to help them move forward, the citizens of Brockville will be able to enjoy the additions to Hardy Park, the City of Brockville is able to save some money and the Brockville Municipal Accessibility Advisory Committee (BMAAC) is able to meet its mandates."

The eight week program begins in the classroom where participants (youth with employment barriers referred by local employment agencies) learn employable skills and obtain certification in WHMIS, First Aid/CPR and Fall Arrest. The remaining six weeks are spent working on a community project under the instruction of experienced contractors.

The project is a partnership between St. Lawrence College, the City of Brockville and BMAAC and is funded by Service Canada as part of the Individual Skills Enhancement Program.

"The unique nature of this partnership has allowed the vision of the Hardy Park Accessible Play Area to come to fruition," said Ryan Billing of the BMAAC. "The advantages from the partnership far exceed the cost savings and truly exemplify what we as a community can do to foster growth in our buildings, services, and the people of our city."

Trade Roots Career Fairs Return to Eastern Ontario Communities

Trade Roots brings together local industries, businesses, educators, and employment services organizations to provide information about career and apprenticeship opportunities. The career fairs also offer hands-on demonstrations of skilled trades and other professions.

Fairs were held this past winter in Kingston, Cornwall and Smiths Falls with three more scheduled this fall and in 2013 in Belleville, Morrisburg and Kemptville.

Funded in part by the Government of Canada's Youth Employment Strategy and hosted by St. Lawrence College, Trade Roots showcases careers and educational opportunities in numerous sectors including health care, technology, and skilled trades.



Trade Roots career fairs held across Eastern Ontario communities

“Trade Roots is an easy way for individuals to learn more about career and apprenticeship opportunities,” said Charlie Mignault, Director of Business Development, Corporate Learning and Performance Improvement for St. Lawrence College. “Exhibitors from each local community attend the fairs to answer questions and speak about the path leading to further education and a meaningful career.”

Customized Corporate Learning Offered at St. Lawrence College

The Corporate Learning & Performance Improvement team has tailored a program to meet the unique learning needs of administrators with the Limestone District School Board.

Over the next three years, the Leadership for Managers program will be delivered to administrative staff, supervisors and system support leaders to meet their unique learning needs and will include modules on project management, finance for non-financial managers, and enhancing the stakeholder experience.

The modules, created by St. Lawrence College in consultation with the school board, will comprise both instructor-led presentations, discussion of key concepts, and team exercises.

“One of our key roles in our communities is to provide lifelong learning and we are proud to have the Limestone District School Board as a partner,” said Chris Whitaker, President and CEO of St. Lawrence College.

“The Limestone District School Board is pleased to partner with St. Lawrence College to offer this dynamic and collaborative professional development opportunity,” said Brenda Hunter, Direc-

tor of Education of LDSB. “Providing staff with unique opportunities to learn and grow is an important investment that will help ensure the ongoing success of staff and students.”

School-to-College-to-Work Initiatives:

High School Students Experience College with Dual Credits

More than 600 senior high school students are taking college courses at St. Lawrence College’s three campuses in 22 different programs. Over the last seven years, the Dual Credit program has grown from just 13 students at the Kingston Campus.

Dual Credit programs allow high school students to take college or apprenticeship courses that count toward their high school diploma and a college certificate, diploma, or apprenticeship certification.

“Students can gain exposure to college courses and programs that provide them with the experience and confidence to make better informed decisions about their post-secondary pathway,” said Pat Garrod, School-College-Work Initiatives Coordinator for St. Lawrence College.

Students may take up to four college courses that count toward their high school diploma in Community Services, Business, Health Sciences, Applied Science & Computing, Skilled Trades, and Justice Studies & Applied Arts. While attending their college course, students are supported by a Dual Credit teacher from their school board.

“It is essential that more people attain post-secondary education and training as 70 per cent of all new jobs require a college or university credential,” explained Chris Whitaker, President and CEO of St. Lawrence College. “The Dual Credit Program ensures that more students get the education they need to succeed in the coming years.”

St. Lawrence College Connects with Elementary and Secondary Students

‘Connections’ is designed to bring elementary and secondary students and staff into the college,

expose them to the programs that are currently available, and give them a chance to experiment and learn through hands-on activities.

“It is our hope that by awakening their imagination and showing them the variety of career pathways that exist with a college education, they will be encouraged to complete their secondary education and consider college as a post-secondary destination,” said Pat Garrod, SCWI Coordinator at St. Lawrence College.

The program, supported through the Ministry of Education’s School-College-Work Initiative (SCWI), has been developed by PASS (Partnering to Achieve Student Success), the regional planning team made up of eastern Ontario’s three colleges and nine local school boards.

More than 250 high school students attended the one day activity called Connections, participating in one of 20 different programs including business, fitness, computers, health sciences, biotechnology, hairstyling, culinary arts, carpentry, biotechnology, digital arts for musicians, child and youth work, police work, and law and order, robotics, engineering building, graphic design, behavioural science and nursing. There were 550 grade seven and eight students that attended one of our three area campuses for a day, participating in a variety of activities run by SLC faculty and students.

Students Put Their SKILLS to the Test at Competition

Hundreds of secondary and elementary students converged on the Cornwall and Kingston campuses this spring to take part in the annual SKILLS Competition. The students showcase their trades and technology skills to a panel of judges in 30 areas such as animation, culinary arts, hairstyling, welding, robotics and journalism.

The focus of SKILLS is to provide a public forum that highlights the students’ knowledge and creativity. Industry specialists are on hand to give them specific tasks to perform or scenarios to complete within a predetermined time frame.

The popularity of the SKILLS Competition continues to grow thanks to exciting partner-

ships with regional school boards including Limestone District School Board, Algonquin and Lakeshore Catholic District School Board, Upper Canada District School Board, and the Catholic District School Board of Eastern Ontario.

Gallery Overview:

Exhibit Showcases ‘Untapped’ Creativity

The Marianne van Silfhout Gallery on the Brockville campus hosted “Untapped,” a month-long juried exhibition of new artistic creativity by students from across Eastern Ontario.

Visitors to the exhibit enjoyed a variety of artistic expressions including paintings in oil, watercolour, acrylics, and mixed media as well as sculpture, photography, ceramics and pottery. In total, 87 pieces of art by 61 emerging artists were showcased.

“For many of the exhibiting artists, “Untapped” was their first chance to showcase their art to the community,” said Marje Fletcher, curator of the “Untapped” exhibition. All participating artists are high school and mature students.

Taylor Gagnon, a student from St. Mary’s Catholic High School, won first place and took home the \$2000 prize for “A Tortured Soul”, a mixed media artwork. Ashley Kelly, a student from TISS, won second place and the \$1000 prize for “Untitled”, a mixed media artwork. Emma Maloney, a student from Sharbot Lake High School, won third place and \$500 for “Warrior Woman Clay Dress”, a fired clay art medium.

The Marianne van Silfhout Gallery is a state-of-the-art community art gallery located at the front atrium of the Brockville campus of St. Lawrence College and is a focus for the visual arts for Brockville and Eastern Ontario region.

St. Lawrence College Students Showcase Talent and Creativity in Fine Arts

Students in the Visual & Creative Arts – Fine Arts program at St. Lawrence College, Brockville campus displayed their work in a special exhibition open to the public. The artists showcased their large (6’ x 9’) drawings and paintings of personal art statements to the community.

"Mink Falls," by Laura Nora—part of the "Creative Journeys" exhibit at Marianne van Silfhout gallery on Brockville campus



The Visual & Creative Arts – Fine Arts program allows students to discover their unique style and artistic expression through drawing, painting and printmaking in traditional and non-traditional media and advanced studio practices.

"These were truly original works by talented, budding artists," said Andrew Hamilton, Professor and coordinator of the program. "The exhibit also offered an opportunity for those interested in creative arts to learn more about our program at St. Lawrence."

Rave reviews for St. Lawrence's Musical Theatre:

'Nonsense' Launches New Performing Arts Season

The St. Lawrence College Music Theatre – Performance program kicked off the 2011-12 season in October with a performance of 'Nonsense: The Megamusical' at the Brockville Arts Centre.

The musical comedy by Dan Goggin was originally an off-Broadway production opening in 1985 and running for 3,672 performances. It became the second-longest-running off-Broadway show in history. The hilarious spoof details the misadventures of five nuns trying to manage a fundraiser.

Locally, stage direction was coordinated by Matthew John Lundvall, music direction by Chris Coyea and choreography by Janet Venn-Jackson.

Grease is the Word...

Brockville native Madeleine Palmer played the lead role of Sandy in the St. Lawrence College production of 'Grease'. The show ran at the Brockville Arts Centre in December.

"I was so excited! We all worked extremely hard to create a fantastic show," said Madeleine, a second year student. "Having grown up in Brockville, I saw many of the amazing shows that SLC put on. Watching those shows and seeing the talented students up there made me eager to enter the program and be a part of it all. I have learned so much from this experience, from everyone I've worked with, and I hope this will be a great stepping stone for my future."

Set in 1959 at fictional Rydell High School, *Grease* follows ten teenagers as they navigate the complexities of love, cars, and drive-ins.

'*Grease*' was directed by Matthew Lundvall while Christopher Coyea handled music direction and Janet Venn Jackson oversaw choreography.

A Showcase Of New Faces

Talented young performers took to the stage in March as part of St. Lawrence College's annual production of *New Faces* 2012.

The Music Theatre – Performance program presented its newest group of talented young performers in the extravaganza of song and dance. It was an amazing night of live entertainment.

The evening featured the entire first year class, eager to perform onstage at the Brockville Arts Centre. *New Faces* provides an opportunity for first year students to perform in front of an audience for the first time.

The year in Athletics:

Kingston

Cross-country runner Richelle Moore won bronze at the Canadian Collegiate Athletic Association (CCAA) championships in Kamloops, B.C., one week after winning bronze at the Ontario Colleges Athletic Association (OCAA) Championships.

Golfer Brennan Smith competed at the CCAA championships in Roseneath, P.E.I. after winning bronze at the OCAA championships.

The men's rugby team captured the Division II Bronze Medal with a win over Georgian College. Eric Jadowski was named the Division II



Player of the Year and Brad Greenwood was named Division II Coach of the Year. Jadowski and Alex Shotton were named to the league's All-Star Team.

The women's rugby team went undefeated in the regular season to capture the OCAA East Division title. Rebecca Brown was named the East Division's Player of the Year and Mariah Patrick was named the OCAA's Overall Rookie of the Year. Gary Peacock was named East Division Coach of the Year.

The men's basketball team had a strong season clinching a home playoff spot with a 12-8 regular-season record. Terence Thomas was named to the OCAA First All-Star Team and Jahmal Edwards was named to the East Division's All-Rookie Team.



Brockville

The women's cross-country team reached the national stage. Dawn Martin, Courtney Conway, Taryn Smith, Susan Filion, and Leah Kyte qualified to compete at the CCAA championships after winning bronze at the OCAA championships. Dawn Martin finished fourth at the Ontario championships and ninth at the Canadian championships.

The men's hockey team qualified for the Challenge Cup, the provincial championship for

extramural hockey teams, for the first time in school history.

Both the men's and women's indoor soccer teams competed in OCAA varsity season. The women's team earned a point in a game for the first time in several years. A highlight of the men's season was beating rival SLC Cornwall in a pre-season exhibition game.

The Brockville badminton team competed in three tournaments and its top athlete, Matt Fabiilli, nearly qualified for the Ontario championships.

Cornwall

The women's hockey team dominated competition this year, winning three of the four tournaments it entered. It finished with a combined win-loss record of 14-2 and it outscored opponents 42-3 on the year.

The men's hockey team entered the season as the defending Challenge Cup champions and lived up to its reputation by again qualifying for the final tournament and holding a top-10 provincial ranking for much of the year.

The men's and women's indoor soccer teams both competed in the OCAA indoor soccer season narrowly missing chances to qualify for Ontario championships.

The golf team competed in three tournaments including the OCAA championships and the Tri-Campus Cup. They won the Tri-Campus Cup when Adam Kroon defeated SLC Kingston's Brennan Smith in a playoff hole.

The Cornwall cross-country team competed in three varsity meets including the OCAA championships and saw several personal-best times throughout the year.

Top left: Richelle Moore, SLC Kingston Cross-Country runner; Top right: Dawn Martin, SLC Brockville Cross-Country runner; Bottom left: Adam Kroon, SLC Cornwall golfer.



building

INSTITUTIONAL STRENGTH

Applied Research News:

The Applied Research program at St. Lawrence College continues to engage students with industry partners to solve problems. Funding from Colleges Ontario Network for Industry and Innovation (CONII) allowed business students to analyze the social media needs for a local employer of apprentices. The project team helped develop distinct social media technologies and practices to attract an audience of talented prospective employees, including those who are already employed elsewhere. The social media tools widen the hiring pool, facilitating timely employment opportunities of highly skilled people.

Restaurant kitchens for artisanal food production and the industrial shop floor of a local emergency vessel manufacturer were just two of six organizations supported by the FedDev ARC (Federal Development Agency's Applied Research and Commercialization) program. Students and faculty advised regional manufacturers and small producers on how to achieve more efficient practices in their manufacturing processes. The students drew consistent, high praise for the value of their project contributions.

The St. Lawrence College Research Ethics Board - an important part of the Applied Research infrastructure - continues to be one of the most active and experienced among Ontario's colleges. The REB reviewed 16 proposals from college and external faculty as well as 28 fourth-year thesis proposals from the degree program in Behavioural Psychology. The proposals are processed, on average, within a month from the date of submission and the Behavioural Psychology students' proposals are processed within a week. This effective turnaround in September allows the students to proceed with their research during the fall placement.

State-of-the-art Solar PV Test Site at St. Lawrence College

St. Lawrence College and Queen's University have developed a state of the art Open Solar Outdoors Test Field (OSOTF). The fully grid-connected test system continuously monitors the output of 95 photovoltaic (PV) modules and



correlates their performance to a long list of highly accurate meteorological readings.

The OSOTF was developed with a strong partnership between the Sustainable Energy Applied Research Centre (SEARC) at St. Lawrence College and the Applied Sustainability Research Group at Queen's University. This teamwork has resulted in one of the largest PV research facilities in North America providing an unprecedented level of detailed analysis on the actual performance of photovoltaic modules in real-world conditions. All data and analysis, when completed, will be made public.

The OSOTF was originally set up to support the Solar PV industry for high-quality research in solar systems design and optimization in realistic Canadian outdoor environments. The first project quantifies the losses experienced by a solar PV system due to snowfall, generalizes these losses to any location with weather data and recommends best practices for system design in snowy climates. The results of this study will be available at the end of the summer.

Partnerships:

Queen's University and St. Lawrence College Deepen Teaching and Research Ties

St. Lawrence College and Queen's University have signed a formal agreement to establish more working partnerships. This will further promote and support innovation, commercialization and increased productivity between the two institutions through collaboration with private sector, joint projects and business support.

"We want to both build on and promote our capacity to translate knowledge into practice

SLC has the largest solar rooftop installation of any post-secondary institution in Canada



Left: Queen's University Principal, Daniel Woolf, and St. Lawrence College President, Chris Whitaker, sign MOU; Right: New applied research partnerships announced at SLC

through well-educated and well-trained graduates who have the skills and knowledge to thrive and contribute to our 21st century society and economy," said Chris Whitaker, President and CEO, St. Lawrence College.

"I am pleased that our partnership with St. Lawrence College has been taken to this next level," said Queen's Principal Daniel Woolf. "Our institutions have collaborated for some time and this agreement will strengthen our ability to meet the needs of our students and the community."

The two institutions have forged previous partnerships. In 2008, a one-of-a-kind teaching partnership, Go Tech Ed was formed to help fill the shortfall in technology teachers in school boards across the province.

Government of Canada supports partnerships between St. Lawrence College and local businesses

Thanks to new partnerships with St. Lawrence College, six businesses in southern Ontario have had an opportunity to increase productivity and bring innovative products to market.

Last year, St. Lawrence College was approved for FedDev Ontario funding to partner with businesses focused on applied research, engineering design, technology development, product testing, and certification. The support created new economic opportunities, enabling the businesses to become even more innovative and competitive.

"We are pleased to have the opportunity to grow our applied research portfolio at the college," said Gordon MacDougall, Senior Vice President of Advancement, Student and External Affairs at St. Lawrence College. "The projects funded by FedDev Ontario help our faculty and students work with regional industries, solve problems, help the businesses continue to grow and innovate, and enhance the educational experience for our students."

The funding helped local small- and medium-sized businesses in such sectors as metal manufacturing, technology, food processing and security.

Based on this success, funding was renewed at year end for another round of new partnerships.



Professional – Learning & Development Centre

As part of the HR & Organizational Development Department at the College, the Learning & Development Centre offers learning and development opportunities that directly align with what each of our 1000+ employees needs to succeed in their roles and to develop their career paths within the College.

The Centre's mission is to provide a strong and intentional focus on learning and development activities that:

- Aligns with the College's mission and strategic goals
- Contributes to the growth and development of individual employees to succeed in their roles
- Supports organizational effectiveness and the achievement of the highest standards of quality in academic, service and/or administrative excellence.

A new initiative launching soon — the “College Administrative Staff Essentials” (CASE) program — will offer management and leadership essentials to new and existing administrative staff. CASE will help build institutional strength by supporting administrative staff to achieve success in their essential duties today and inspiring them to continue developing their leadership skills to meet the expectations of College leaders of the future.

In addition to this new program, the Learning & Development Centre has a variety of other initiatives underway, including:

- A new Employee Recognition Framework to acknowledge the College’s most valuable asset — our people
- An employee Wellness program (in partnership with Corporate Learning & Performance Improvement)
- A new Course Outline Guide and user-friendly template that offers step-by-step instructions for completing each section of the outline.
- A Faculty Development Coach who helps professors with questions about teaching and learning within a safe, confidential and supportive environment.
- Continued involvement in the Eastern Region College Committee on Human Resources Development (ERCCHRD) provides relevant, collaborative professional development and training opportunities for support staff and faculty

Strategic Enrolment

St. Lawrence College has embraced strategic enrolment management (SEM) as a key means of advancing its mission of meeting the needs of our students and our communities. SEM takes a holistic view of market demand, client needs, student engagement, student success, and the business processes that impact our clients from the very early connections as a prospective applicant, through their time as a student, and well into their careers as graduates and alumni.

A new SEM steering committee undertakes a twofold mission: to enhance longer term planning processes while ensuring more integrated management processes in support of student success.

Colleges and universities across Canada have incorporated SEM principles and planning methods as a framework for strategy and action. It is essential to develop a ‘road map’ for ensuring the best possible experience and supportive environment to not only ensure students’ success, but also to ensure we remain relevant in an ever-changing marketplace, according to Gordon MacDougall, Senior Vice President, Advancement, Student and External Affairs for St. Lawrence College.

“Strategic enrolment management considers the entire student cycle, from entry through graduation. Our SEM plan will define a comprehensive set of strategies to develop and enhance programs and learning products, attract students, retain students, successfully transition them to employment, and continue that engagement throughout their careers with the expectation of a continued relationship and further learning opportunities,” he said.

SEM is a dynamic task that begins with a thorough understanding of emerging and declining labour markets, optimal enrolment numbers based on financial sustainability, and existing programming assessments. Short and longer term strategies will define directions for marketing, student recruitment and retention, tuition pricing, financial aid, academic and career counselling, and curriculum reform.

The SEM steering committee, guided by the St. Lawrence College Strategic Plan, is responsible for the development and implementation of the SEM plan and related processes. The formalized approach will ensure programs and services remain responsive to student needs and market trends.

“Everyone in our organization has an important role to play in SEM,” MacDougall added. “At every touch point with our applicants, students, graduates and alumni, we have an opportunity to support and enhance their experience with our College.”



After \$10 million in improvements are completed, Moulinette Hall reopens on Cornwall campus

Cornwall revitalization

As Cornwall undergoes a dramatic revitalization, St. Lawrence College continues to strengthen its capacity to support and influence the city and region. A strategic roadmap for the future of the Cornwall campus will help the College seize new, market-driven program opportunities, forge partnerships, and deliver the people and ideas needed for a reinvigorated community.

The Difference We Make campaign goal of \$4.5 million will ensure St. Lawrence College can expand the learning environment, support students on the pathway to success and ensure programming continues to reflect local needs.

The campaign has surpassed the \$3 million mark. Over \$1 million has been added to the campus' endowed bursary fund. Interest earned on the fund ensures an additional 75 deserving students will receive a financial award each year. Gifts to the campaign are already being invested into the development of new academic programs. Specifically, a major project to examine opportunities in the community's emerging supply chain sector is underway, and funding for this initiative has come from donor directed gifts. The campaign, under the direction of the

St. Lawrence College Foundation, will continue to seek philanthropic investments until the goal is reached in the 2012-2013 fiscal year.

Grand Re-opening of Moulinette Hall at the Cornwall Campus

Thanks to a \$5 million investment through the federal government's Knowledge Infrastructure Program (KIP) and another \$5 million from the province, Moulinette Hall is now officially re-opened. Improvements to the centre include new paramedic, computer, chemistry and physics labs, a nursing simulation lab, new mechanical (HVAC) and electrical systems and a new student and customer service area.

"The new learning areas and campus improvements will serve our current and prospective students well," said Chris Whitaker, President and CEO St. Lawrence College. "The support we have received for this project, and continue to receive is overwhelming. It reinforces for us the important role the college plays in supporting the needs of our community."

“The re-opening of Moulinette Hall at the Cornwall campus will provide an improved space with new learning areas and will offer students the best resources possible,” said Glen Murray, Minister of Training, Colleges and Universities. The new classrooms and labs will benefit students attending St. Lawrence College and serve enrolment growth for years to come.”



Internationalization Plan

As part of St. Lawrence College’s strategy to prepare students for a more global economy, the International Education program continues to flourish. Students secure job placements around the world while more than 300 students from over 40 countries are enrolled in St. Lawrence programs.

SLC students from various programs have experienced placements this past year in South Africa, Kenya, Nepal, and the U.S. A North America Mobility program grant on green building technology has allowed two carpentry students to work on a project in Mexico and have students from Mexico study here.

“When we live in a trading nation, it’s essential to develop a wider context and learn about other cultures and ways of doing things,” explains Barry Keefe, Director of Recruitment and International Education. “By working abroad, students broaden their experience and in turn further appreciate their own distinct culture.”

St. Lawrence College has also formed a partnership with Hubei Polytechnic Institute, Xiaogan City, China that allows students to take the Health Care Practice diploma in English while at Hubei. Students also have the option to complete their final year of the program at the Kingston campus.

Four additional schools in China have requested to work with SLC to develop joint programming. Additional partnerships are developing with Ireland and Barbados.



Left: Renovations to Moulinette Hall, Cornwall campus; Right: SLC student Natica Smith in Kenya



St. Lawrence College

ST. LAWRENCE COLLEGE FINANCIAL STATEMENTS 2011 - 2012

Enrolment 2011-12

Brockville	757
Cornwall	1,121
Kingston	4,450
Total	6,328

Audited full-time enrolment
as at November 1, 2011.

The 2011/12 fiscal year marked the fifth consecutive year that St. Lawrence College has generated an operating surplus. The \$1,195,527 surplus included an unrealized (loss) on interest rate swap of \$(2,350,342). During this period net assets increased from \$1.6 million to \$17.4 million. As well, the college reduced its long-term debt to \$24 million and has accumulated \$13.9 million in cash and short-term investments.

“Once again we were able to achieve these excellent results by maintaining a focus on our financial performance and core businesses as outlined in our Strategic Plan” said Glenn Vollebregt, Senior Vice President, Finance and Administration, St. Lawrence College. “It’s important for the college to take a balanced approach with its finances. You need to make investments in your people and ensure that your infrastructure remains solid.”

In keeping with this philosophy, the college was able to make a significant investment in the business plan, fund collective agreements and human resource commitments as well as hire additional faculty and staff to support its programs.

In addition to posting an operating surplus, the college invested \$5.4 million into capital assets across the three campuses including the completion of the renovation and revitalization of Moulinette Hall in Cornwall, facility improvements in Brockville and the commencement of a \$3.5 million Photovoltaic Solar Panel installation on the Kingston and Brockville campuses that will be operational in the summer of 2012.

The St. Lawrence College of Applied Arts and Technology

Statement of Financial Position

Year ended March 31, 2012, with comparative figures for 2011

Statement 1

	2012	2011
ASSETS		
Cash	\$ 12,857,286	\$ 7,775,210
Short-term investments (note 2)	1,030,804	8,016,894
Grants and accounts receivable	3,948,404	3,201,168
Inventory	-	88,308
Prepaid expenses	695,388	705,768
	<u>18,531,882</u>	<u>19,787,348</u>
Investments	7,560,064	6,116,208
Advances to First Nations Technical Institute	973,638	1,087,466
Capital assets	94,436,608	97,239,657
	<u>\$ 121,502,192</u>	<u>\$ 124,230,679</u>

LIABILITIES, DEFERRED CONTRIBUTIONS AND NET ASSETS (DEFICIENCY)

Current liabilities:

Demand bank loan	\$ 973,638	\$ 1,087,466
Accounts payable and accrued liabilities	11,083,088	14,396,698
Deferred revenue	8,178,466	7,853,440
Current portion of long-term debt	1,023,212	1,054,794
	<u>21,258,404</u>	<u>24,392,398</u>

Trust funds for student enhancement fees

Employment-related obligations	219,101	296,732
Long-term debt	1,089,616	798,656
Interest rate swaps	24,012,110	25,035,321
Deferred contributions:	6,193,562	3,843,220

Capital assets	51,286,043	54,442,035
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Net assets (deficiency):

Invested in capital assets	18,124,444	16,716,709
Restricted for endowments	7,087,471	6,128,537
Internally restricted	2,469,909	2,651,148
Unrestricted deficiency	(10,238,468)	(10,074,077)
	<u>17,443,356</u>	<u>15,422,317</u>

Commitments

Contingent liabilities

\$ 121,502,192 **\$ 124,230,679**

Approved by the Board of Governors:



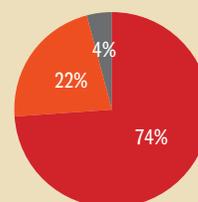
Chris Whitaker, President



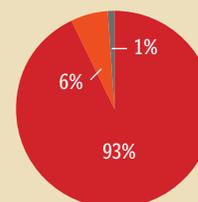
Ron Sharp, Chair

Enrolment by line of business

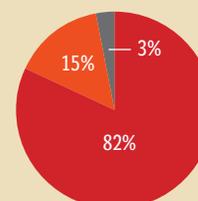
Fall 2011



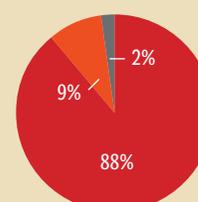
Brockville Campus



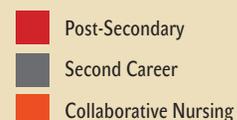
Kingston Campus



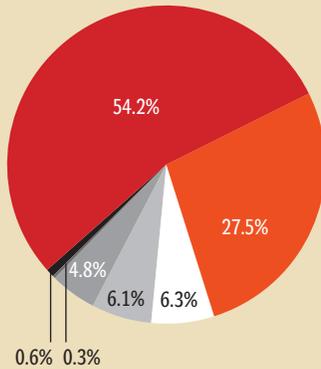
Cornwall Campus



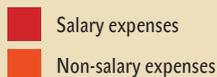
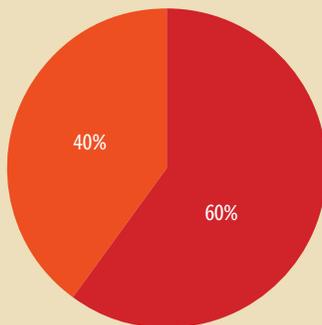
St. Lawrence College Total



2011-12 Revenue



2011-12 Expenses



The St. Lawrence College of Applied Arts and Technology

Statement of Operations

Statement 2

Year ended March 31, 2012, with comparative figures for 2011

	2012	2011
Revenue:		
Grants and reimbursements (schedule 1)	\$ 53,594,831	\$ 55,963,854
Tuition fees	27,256,082	25,165,193
Ancillary (schedule 1)	6,196,082	6,126,961
Other	6,026,058	3,664,919
Amortization of deferred contributions related to capital assets	4,759,438	4,784,342
Donations	362,977	328,833
Interest	628,546	315,327
Total revenue	98,824,014	96,349,429
Expenses:		
Salaries, wages and benefits (schedule 2)	56,999,264	56,811,907
Non-payroll	29,770,299	27,698,225
Amortization of capital assets	8,217,622	7,933,792
Reduction of employment-related obligations	290,960	(103,685)
Total expenses	95,278,145	92,340,239
Excess of revenue over expenses before the undernoted item	3,545,869	4,009,190
Unrealized gain on interest rate swap	(2,350,342)	112,670
Excess of revenue over expenses	\$ 1,195,527	\$ 4,121,860

Analysis of Revenue**Schedule 1**

Year ended March 31, 2012, with comparative figures for 2011

	2012	2011
GRANTS AND REIMBURSEMENT:		
Ministry of Training, Colleges and Universities:		
Operating and supplemental grants	\$ 43,391,174	\$ 44,070,374
Job Connect / Employment Services and Summer Jobs Service programs	4,192,063	4,123,788
Literacy and Basic Skills program	1,209,655	1,395,568
Apprentice Training grants:		
Per diem rates	1,697,306	1,647,528
Administrative support	41,644	41,644
Enhancement	34,714	90,733
Co-op diploma	1,039,979	1,133,224
Pre-Apprenticeship	—	—
Contract educational services	776,794	1,298,439
Federal training	780,440	1,251,668
Other government grants	499,337	204,934
	\$ 53,594,831	\$ 55,963,854
ANCILLARY OPERATIONS:		
Residences	\$ 4,191,327	\$ 4,072,743
Bookstores commission	333,331	363,152
Parking lots	828,653	886,430
Facilities rent	424,073	417,998
Food services contract	396,248	366,703
Other ancillary sales	2,849	2,715
Licensed premises	19,601	17,220
	\$ 6,196,082	\$ 6,126,961

Analysis of Salaries, Wages and Benefits Expenses**Schedule 2**

Year ended March 31, 2012, with comparative figures for 2011

	2012	2011
Salaries:		
Academic:		
Full-time	\$ 16,902,323	\$ 17,076,791
Partial load and part-time	8,354,677	8,131,471
Coordinators' allowance	188,057	180,584
Excluded/sessional	1,079,188	1,031,209
Bonus/overtime	131,704	346,123
Administrative	6,709,531	6,196,937
Support:		
Full-time	8,723,162	9,057,606
Part-time	3,742,871	3,783,703
Bonus/overtime	142,100	152,735
Professional development leave	48,066	119,304
Benefits:		
Academic	5,029,422	4,824,700
Administrative	1,498,637	1,328,396
Support	2,947,325	2,876,005
Participant wages and benefits	1,377,033	1,602,070
Special support allowance	125,168	104,273
	\$ 56,999,264	\$ 56,811,907



St. Lawrence
College
FOUNDATION

ST. LAWRENCE COLLEGE FOUNDATION
ANNUAL REPORT ON GIVING
2011 - 2012

**St. Lawrence College
Foundation Board of
Directors 2011-12**

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David Henderson
Bob Kilger
Gordon MacDougall
Bruce McLennan
Bonnie Ruest
Bruce Tessier
Chris Whitaker

The 2011 - 2012 fiscal year was a very successful one for the St. Lawrence College Foundation. We continue to focus our efforts on four distinct areas of activity: advocacy for St. Lawrence College and our students, fundraising, stewardship of donor gifts held in trust, and strategic granting expenditures.

Our fundraising initiatives secured nearly \$2 million in resources for the Foundation this year. While donors directed their gifts to a wide range of interests, endowed bursaries continue to be popular choices for our donors' philanthropic investments. The Difference We Make Campaign, a \$4.5 million appeal to support the revitalization of the Cornwall campus, has now surpassed the \$3 million mark. We have been the beneficiary of some truly generous donations. I am particularly encouraged and grateful for the participation and contributions of the college's own staff and students.

More than 450 students received donor-sponsored financial awards this year. With our endowed bursary funds now valued at more than \$7 million, we are well-positioned to sustain and grow our offerings of financial aid for students. The Foundation has again been able to support several "Extraordinary Learning Opportunities" for students. Fifteen Child & Youth Workers headed to Kenya for the rare and rewarding opportunity to work on a remote community project, while Students in Free Enterprise (SIFE) members applied their efforts to making transformational change for the Partners in Mission Food Bank, among their many other initiatives. Cornwall Business students traveled to Montreal to represent St. Lawrence in a business case competition, while in Kingston, Business Accounting students hosted a provincial accounting competition, finishing second among all 24 Ontario colleges. In total, more than 30 distinct projects were undertaken with some level of financial support provided by the St. Lawrence College Foundation. It is through the generosity of our many supporters and advocates, and through the tireless efforts of the small but committed team in our Alumni and Development Office, that we are able to help our students become engaged in, and learn from, these remarkable learning opportunities.

On behalf of the St. Lawrence College Foundation Board of Directors, I thank each and every one of our donors for making our college a priority among their philanthropic choices this year.

Julie Tompkins, Chair
Business - Advertising & Public Relations
Class of '84

Financial Report

St. Lawrence College Foundation

Secured Funds in 2011 – 2012

Capital Projects	\$ 510,455
Expanding Opportunities Campaign – Brockville	57,500
Brockville MVS Gallery	25,200
Event Sponsorships	10,000
OTSS New in-year gifts	513,000
OTSS Matching Funds	375,300
Annual Gifts & Directed donations	149,500
Annual Award Sponsorships	146,500
General interest income	6,500
Endowment interest income	192,000
Total Resources Secured	\$ 1,986,000

Expenditures and Transfers in 2011 – 2012

Endowed Bursary Fund	\$ 888,300
Student Awards	372,800
Capital Projects	446,600
Special Projects	98,800
Total Foundation Investments	\$ 1,806,500

Our Donors

2011 – 2012

Individual Donors

Alex Abugov	Beryl Bennett	Bernard (Bud) Burkorn	Steven Clark	Gerry Dobbyn
Bruce Abugov	Lorraine Berezny	Margaret Burns	Carol Clark	Jessica Dobson
Carol Lynne Abugov	Renee Berquist	Amanda L. Burns	Nancy A. Cleary	Graeme and Mary Jane Doig
Doreen Abugov	Robert Bird	Mona Burrows	Linda Clifford	Linda Dowdle
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David and Anne Beatty	Erin Braidford	Louise Chatterton Luchuk	Donna Davidson	Gordon Fairweather
Donna Beatty	John Broome	Tara R. Chenier	Christine A. Davis	Dawn Ann Faris
Jason D. Beaubiah	Sheila Broome	Melanie Christian	Frances Dawson	Ann Faurtschou
Tanya E. Beeler	Brian and Olga Brougham	Lorraine Christo	Christina Decarie	Margie Feddema
Nella N. Belcastro	Terry Brouillet	Raul and Esther Cirne	Pamela Dewar	Linda L. Feig
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